



INTERNATIONAL REGIONAL MAGAZINE ASSOCIATION, INC.

Thirty First Annual IRMA Awards Winners

Presented September 11, 2011

Reno, Nevada

1 Public Issues

GOLD

Adirondack Life, for "The Other Side of Paradise" (Sept-Oct 2010)

SILVER

British Columbia Magazine, for "Orca Encounters" (Fall 2010)

BRONZE

Cottage Life, for "Going Concern" (May 2010)

2 Historical Feature

GOLD

Arizona Highways, for "O Canyoneers" (Nov 2010)

SILVER

New Mexico Magazine, for "Trade Names" (December 2010)

BRONZE

Oklahoma Today, for "Semper Anticus" (Nov-Dec 2010)

Award of Merit

Blue Ridge Country, for "Death in the Dark" (July-August 2010)

Award of Merit

Cottage Life, for "The Last Boy Scout" (Summer 2010)

3 Nature Feature

GOLD

Adirondack Life, for ““Storms of the Centuries” (December 2010)

SILVER

Cottage Life, for “Hark! Who Goes There?” (Summer 2010)

BRONZE

Louisiana Life, for “Claws and Effect” (May-June 2010)

4 Environment Feature

GOLD

Adirondack Life, for “Apocalypse Soon?” (December 2010)

SILVER

Arizona Highways, for “Emerald Isle” (February 2010)

BRONZE

Arkansas Life, for “Return to Earth” (May 2010)

Award of Merit

British Columbia Magazine, for “It’s Not Easy Being Green” (Spring 2010)

Award of Merit

Cottage Life, for “Thank You for Not Smoking” (October 2010)

5 Travel Feature

GOLD

Adirondack Life, for “Carry On” (2010 Annual Guide)

SILVER

British Columbia Magazine, for “Desolation Sound” (Spring 2010)

BRONZE

Texas Parks & Wildlife, for “Primeval Paradise” (April 2010)

Award of Merit

Lake Superior, for “Not-So-Secret Keweenaw” (Aug-Sept 2010)

6 Culture Feature

GOLD

The Iowan, for “Indigo Rhythms” (Jan–Feb 2010)

SILVER

Cottage Life, for “God’s Country” (June 2010)

BRONZE

Arizona Highways, for “Writing on the Walls” (April 2010)

Award of Merit

British Columbia Magazine, for “A Little Girl Gets Her Name” (Fall 2010)

Award of Merit

Maryland Life, for “The March” (Sept-Oct 2010)

Award of Merit

Saltscapes, for “Only in Pubnico” (Nov-Dec 2010)

7 General Feature

GOLD

British Columbia Magazine, for “Island Survivor” (Summer 2010)

SILVER

Arizona Highways, for “Alone on the Hill” (February 2010)

BRONZE

Cottage Life, for “Secrets of the Butter Tart Lab” (April 2010)

Award of Merit

Adirondack Life, for “Lost” (October 2010)

Award of Merit

Saltscapes, for “100 Reasons to Love Atlantic Canada” (May-June 2010)

8 Profiles

GOLD

Adirondack Life, for “Dorothy Dehner” (April 2010)

GOLD

Cottage Life, for “Moose Factory North” (April 2010)

SILVER

Arkansas Life, for “Live From Everywhere” (October 2010)

BRONZE

Arizona Highways, for “Looking for Balance” (October 2010)

Award of Merit

British Columbia Magazine, for “The Great Robert Bateman” (Winter 2010)

Award of Merit

Blue Ridge Country, for “The Ballad of Miss Kay” (Jan-Feb 2010)

9 Reader Service Article

GOLD

Cottage Life, for “On the Road Again” (Summer 2010)

SILVER

Adirondack Life, for “Hen Party” (2010 Special Collector’s Issue)

BRONZE

Arizona Highways, for “Summer Hiking Guide” (June 2010)

Award of Merit

British Columbia Magazine, for “Kootenays 4Treks, 4 Seasons” (Spring 2010)

10 Essay

GOLD

Lake Superior, for “We Shall Have to Take Care” (Aug-Sept 2010)

SILVER

Arizona Highways, for “All My Grand Canyons” (May 2010)

BRONZE

Blue Ridge Country, for “Vote Buying on the Honor System” (Nov-Dec, 2010)

11 Column

GOLD

Arkansas Life, for “The Last Word” (July, August, September, 2010)

SILVER

Adirondack Life, for “Short Carries” (June, October, December 2010)

BRONZE

Louisiana Life, for “The Rural Life” (Mar-Apr, Sept-Oct, Nov-Dec, 2010)

12 Single Photo

GOLD

Texas Highways, for “Dive In!” (August 2010)

SILVER

Arizona Highways, for “’Tis the Season – Grand Falls” (December 2010)

BRONZE

Saltscapes, for “The Spirit of Sable” (Jan-Feb 2010)

13 Photographic Series

GOLD

Adirondack Life, for “The Other Side of Paradise” (October 2010)

SILVER

albemarle, for “William Albert Allard, *National Geographic* Photographer” (Oct-Nov 2010)

BRONZE

Texas Highways, for “True, Texas” (September, 2010)

Award of Merit

Cottage Life, for “The Other Side of the Lake” (May 2010)

Award of Merit

Lake Superior, for “Woodland Ghosts and Meteors” (April-May 2010)

14 Illustration

GOLD

Cottage Life, for “Hark! Who Goes There?” (Summer 2010)

SILVER

New Mexico Magazine, for “Desert Renegade” (May 2010)

BRONZE

Wisconsin Trails, for “Dawn to Dusk” (June 2010)

Award of Merit

Oklahoma Today, for “Eternal Life” (March-April 2010)

15 Art Direction of a Single Story

GOLD

Cottage Life, for “Moose Factory North” (April 2010)

SILVER

Texas Highways, for “Flights of Fancy” (December 2010)

BRONZE

Adirondack Life, for “Hen Party” (2010 Special Collectors Issue)

16 Overall Art Direction, Up To 40,000 Circulation

GOLD

Adirondack Life

SILVER

Oklahoma Today

BRONZE

Delaware Beach Life

BRONZE

Nevada Magazine

17 Overall Art Direction, Over 40,000 Circulation

GOLD

Cottage Life

SILVER

Arizona Highways

BRONZE

Texas Highways

18 Department

GOLD

Cottage Life, for “Puttering”

SILVER

Arizona Highways, for “The Journal”

BRONZE

Adirondack Life, for “Our Towns”

Award of Merit

British Columbia Magazine, for “Destination”

Award of Merit

Arkansas Life, for “Wellness”

Award of Merit

Texas Parks & Wildlife, for “Keep Texas Wild”

19 Special Focus

GOLD

Arizona Highways, for May 2010, “The Insiders’ Grand Canyon”

SILVER

Texas Parks & Wildlife, for July, 2010, “Water”

BRONZE

Oklahoma Today, for Nov-Dec 2010, “The Military Issue”

Award of Merit

Texas Highways, for September 2010, “True, Texas”

20 Cover

GOLD

Cottage Life (Summer, 2010)

SILVER

Arizona Highways (July 2010)

BRONZE

Delaware Beach Life (Nov-Dec 2010)

BRONZE

Texas Parks & Wildlife (January 2010)

21 Food Feature

GOLD

Cottage Life for “Stick it on the Barbecue” (June 2010)

SILVER

Adirondack Life, for “Fledging Crow” (October 2010)

BRONZE

British Columbia Magazine, for “Fresh Trips” (Fall 2010)

Award of Merit

New Mexico Magazine, for “New Mexico’s Best Eats” (June 2010)

22 Companion Web Site

GOLD

Cottage Life

SILVER

Arizona Highways

BRONZE

Louisiana Life

Award of Merit

New Mexico Magazine

23 Magazine of the Year, Up To 40,000 Circulation

WINNER

Adirondack Life

24 Magazine of the Year, Over 40,000 Circulation

WINNER

Cottage Life